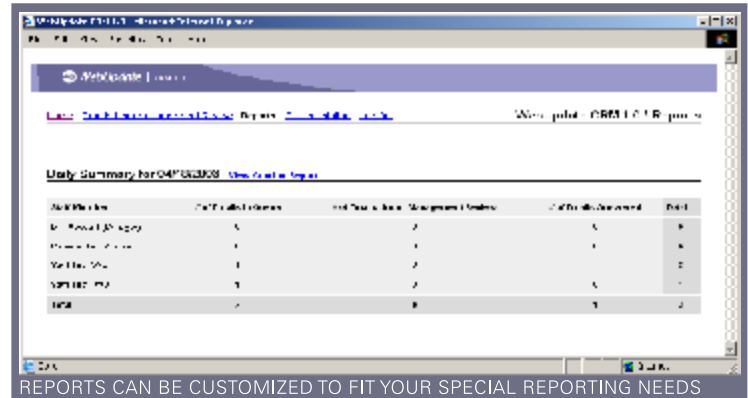


CRM 1.0 WebUpdate

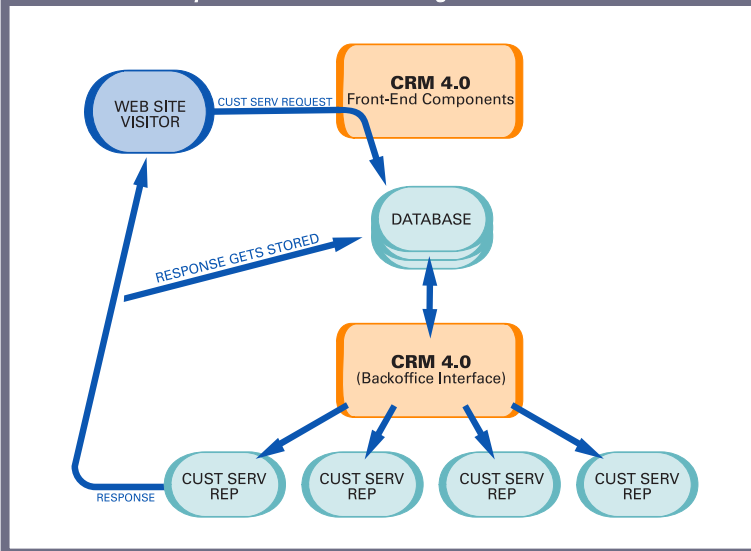
WebUpdate CRM 1.0 is an entirely web based software system that allows an organization to:

- Manage incoming client leads or incoming communication
- Track client follow ups by internal sales or customer care staff
- Create workflow processes that distribute incoming communication or leads based on your business rules
- View reports on contact turn-around time
- Keep complete & comprehensive history of all contacts by any client
- Allow managers to monitor responses to clients and approve the material that is sent out



the power of *managing*
customers
as easy as 123

Part of the WebUpdate eBusiness Management Platform



CRM 1.0 is completely customizable because it runs on the WebUpdate eBusiness Management Platform. Forms, processes, workflow, and lifecycle are all customized based on your unique needs.

Custom Interface

Your clients see a completely customized interface that adopts to your image and look and feel of your website or Extranet. **CRM 1.0** changes to fit your site's needs, not the other way around.

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