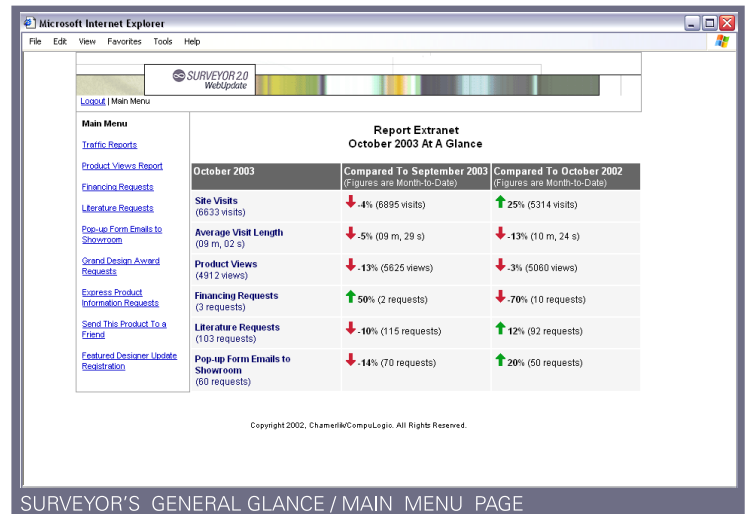


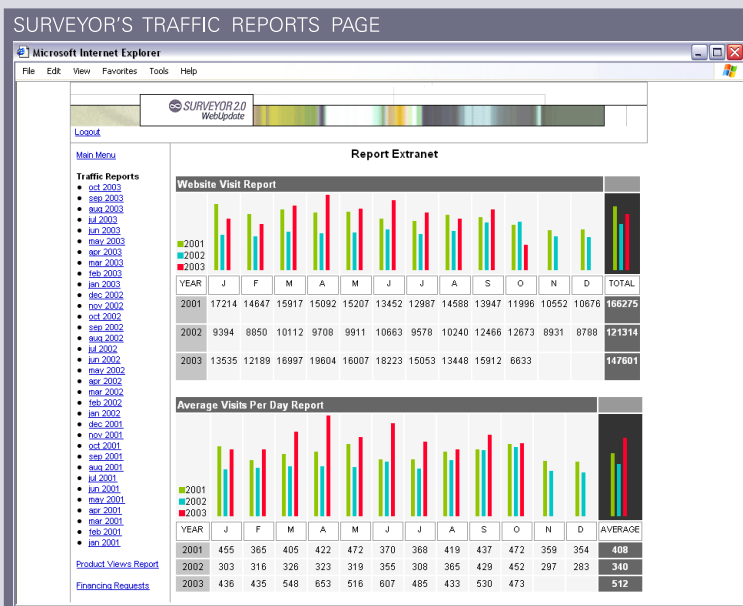
## SURVEYOR 2.0 WebUpdate

DesignTek1 (DT1) offers *Surveyor*, an integrated tool to visually analyze Web site traffic and summarize information in executive form. Our clients see clearly how design, messaging, content and presentation impact visitor behavior over time.

- Entirely Web-based measurement system.
- Surveyor* is **100% customizable** to our clients needs.
- Real-time** results.
- Enhances** decision-makers efforts.



the power of measuring  
*your eBusiness*  
as easy as **123**



*Surveyor* can measure any type of eBusiness results, such as: eCommerce, sales, warranties, catalog requests, comparative monthly hits, etc. Furthermore, the results are in real-time, so executives of the Web site can view a summary report of activity therefore allowing effective and accurate decision-making.

Let us show you what *Surveyor* can do for your eBusiness needs.